

## New Director of Sales at Digitaltest USA

**Digitaltest introduces a new Director of Sales for the American market: Frank Santos III will be in charge of sales in California. "We are delighted to have such an experienced sales strategist," says Ute Boctor, Managing Director of Digitaltest. Frank Santos III looks back on 25 years of sales experience and is also an expert in the ATE (Automatic Test Equipment) industry.**

In addition to customer acquisition, the new sales manager is also responsible for the interests of existing customers and the achievement of internal sales targets. Of course Frank Santos III will also represent Digitaltest at future exhibitions, conferences and other American events.

With Frank Santos III, so Digitaltest is convinced, the sales skills in the American area are led optimally and purposefully. He himself puts it that way: "I possess an passionate approach to the diverse and highly competitive sales landscape of 2018."

### **About Digitaltest**

As a leading partner in the electronics industry, Digitaltest develops and produces automated test equipment (ATE) for electronic circuit boards, software for automating production, and quality management systems. Digitaltest is known for innovative solutions for optimizing the entire manufacturing process – as an interface between CAD, the testing process and production itself. We also offer comprehensive service and support, including complete outsourcing of PCB testing at locations worldwide.

Rely on our over 35 years of cutting-edge technology, reliability and long-term value in automated testing systems.

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